To:

From:

Re: **2023 Esri User Conference Proposal**

I would like to attend the 2023 Esri User Conference (Esri UC), to be held July 10–14, 2023, in San Diego, California. The opportunities available at this conference can ensure that we are getting the most from our geographic information system (GIS) investment. I can learn firsthand about new ideas and best practices in the industry, and—more importantly—I can bring this knowledge back to our organization.

The Esri UC is a cornerstone of the GIS community, with over 15,000 annual attendees from nearly every commercial sector, government organization, and nonprofit field. Its unique focus on user-to-user communication and collaboration encourages learning about real-life GIS experiences, best practices, and tips and tricks that will prove useful for our specific projects. This year offers multiple in-person opportunities to network, collaborate, and share ideas with both experts and peers.

Conference attendees can choose from over 450 hours of training, including hundreds of user presentations, interactive workshops, and chances to meet one-on-one with Esri subject matter experts. The conference also includes an Expo with vendor exhibits featuring innovative GIS solutions and special interest group meetings that will connect me with GIS users and experts from our region and industry.

With GIS becoming more powerful and accessible every year, I need to know how we can leverage its capabilities to make the most of our resources and stay ahead of the digital curve. While the topics covered at the conference are applicable to many areas of our organization, these three projects in particular would benefit from my attendance:

**There are also two concurrent events that I can attend prior to the Esri UC:**

***To add the Education Summit @ Esri UC to your request***

The weekend before the Esri UC, GIS professionals in the education field will gather for a more specialized GIS event called the **Education Summit @ Esri UC**. I would like to attend this event as well to get more in-depth insight into GIS issues specific to education. The summit focuses on how GIS improves critical-thinking skills and decision-making inside the classroom, across campus operations, and in policy making. It offers hands-on workshops and access to teaching materials and other educational resources.

***To add the Safety and Security Summit @ Esri UC to your request***

The weekend before the Esri UC, GIS professionals in the safety, security, and emergency management fields will gather for a more specialized GIS event called the **Safety and Security Summit @ Esri UC**. I would like to attend this event as well to get more in-depth insight into GIS issues specific to mitigating risk and building resilience. The summit focuses on how applying a geographic approach helps organizations prepare and adapt to a rapidly changing world and better respond and recover from significant events. It offers opportunities to hear from and interact with industry professionals and Esri experts.

I'm looking at ways to reduce expenses through complimentary or discounted registration, special hotel rates, ride-sharing, and meals with vendors. Here's an approximate breakdown of conference costs:

Registration:

Airfare:

Transportation: (round-trip taxi from airport to hotel)

Hotel: Five nights at $200 per night

Meals: Six days at $60 per day

Total:

If I attend, it would be my priority to explore practical topics and share what I learn with my colleagues. I plan to submit a postconference summary, including a set of recommended actions to further our GIS work. I would also be happy to share what I learn with other staff members and departments.

Thank you for your consideration in this matter. I look forward to your reply.